

Elections BC

VLQA 2004/05 April 2005 Results

April 2005
(Updated August 2005)

BC STATS



**BRITISH
COLUMBIA**

Service BC
Ministry of Labour and Citizens' Services

EXECUTIVE SUMMARY

This report presents the findings of the third launch of the Voters List Quality Audit for Elections BC. The purpose of the audit was to assess the coverage and currency of the BC Voters List.

The coverage rate was 89.8%

The coverage estimate was conducted using April 14th, 2005 as the demarcation date. The coverage rate of 89.8% was calculated by comparing the number of registered voters to the estimated population of eligible voters.

The final currency rate, with imputation of non-responses, was 72.2% ($\pm 2.0\%$)

Using the multiple imputation statistical approach, responses were imputed for each of the non-responses, providing a higher level of certainty about their disposition. The findings from the imputation, taken together with the confirmed responses, provided a currency rate of 72.2% ($\pm 2.0\%$, 19 times out of 20). This rate is higher than the currency rates generated from the previous two rounds of the audit.

TABLE OF CONTENTS

INTRODUCTION..... 1

RESULTS 3

 COVERAGE ESTIMATE..... 3

 CURRENCY AUDIT 4

APPENDIX I: ESTIMATING ELIGIBLE VOTER POPULATION..... 5

APPENDIX II: CURRENCY AUDIT – METHODOLOGY 7

 SURVEY DESIGN 7

 SAMPLE & SURVEY ADMINISTRATION..... 7

 DECISION RULES..... 8

APPENDIX III: CURRENCY AUDIT – IMPUTATION PROCESS 11

APPENDIX IV: TELEPHONE SURVEY SCRIPT 21

APPENDIX V: MAIL SURVEY FORM 25

INTRODUCTION

This report presents the findings of the third launch of the Voters List Quality Audit conducted by BC STATS on behalf of Elections BC. The purpose of the audit was to assess the coverage and currency of the BC Voters List.

For the currency audit, two survey instruments were designed to solicit responses from a sample of individuals on the voters list: a telephone survey and a mail survey. Both surveys asked respondents to verify their vital details in the BC Voters List – specifically, name, address, date of birth and citizenship. The currency audit was conducted over the period of April 19th to May 3rd, 2005.

Report Outline

The remainder of this report includes the following sections:

- RESULTS: findings from the currency audit and coverage estimate calculation.
- APPENDIX I: methodology used to create the coverage estimate.
- APPENDIX II: details regarding the design of the surveys, the sample selection and size for each survey, the administration of the surveys and the decision rules used in data collection and analysis.
- APPENDIX III: the imputation process used for the currency audit.
- APPENDIX IV: a copy of the telephone survey script.
- APPENDIX V: a copy of the mail survey form.

RESULTS

COVERAGE ESTIMATE

The coverage estimate was conducted using April 14th, 2005 as the demarcation date. The population of registered voters in the Elections BC database as of this date was compared to the estimated population of eligible BC voters as determined by BC STATS Population Statistics section. For a discussion of the methodology used to create the estimate, please see Appendix I.

The population of registered voters was: 2,752,062

The estimated population of eligible voters was: 3,048,295¹

The calculation of coverage is:

$$\frac{\text{Registered Voters}}{\text{Estimated Eligible Voters}} = \text{Coverage (\%)}$$
$$\frac{2,752,062}{3,048,295} = 90.282\%$$

¹ This population differs from that used in the currency estimate as it represents all registered voters, while the population for the currency estimate contains only those registered voters who are allocated to a specific electoral district.

CURRENCY AUDIT

There are 1702 confirmed responses out of the sample of 1996, giving a confirmed response rate of 85.3%.

Confirmed Findings

There were two sets of findings: confirmed findings and imputed response findings. The confirmed findings represent only the data which were collected by BC STATS. As shown in Table 1 below, 75.1% of the confirmed responses indicated that the BC Voters List record was correct.

Table 1: Confirmed Response Rates

| Response | Detail | N ² | % of Confirmed Responses | Total % |
|------------------------------|-----------------------|----------------|--------------------------|---------|
| YES, my record is correct | Confirmed Yes (Mail) | 292 | 17.2% | 75.1% |
| | Confirmed Yes (Phone) | 987 | 58.0% | |
| NO, my record is not correct | Confirmed No (Mail) | 96 | 5.6% | 24.9% |
| | Confirmed No (Phone) | 327 | 19.2% | |

Imputed Responses Findings

The imputed response findings represent the statistical analysis of the non-responses in combination with the confirmed findings. Two approaches were used to analyze the non-responses. The “worst-case” scenario was created by assuming that every non-response was equivalent to a “No, my record is not correct.” Using this approach, the currency rate was calculated at 64.1% ($\pm 2.2\%$, 19 times out of 20).

A multiple imputation approach was also employed to analyze the non-responses. This approach assumes that the missing data are missing at random and are predictable from other variables in the dataset. Using the multiple imputation approach, the final currency rate was calculated at 72.2% ($\pm 2.0\%$, 19 times out of 20). As shown in Table 2, this rate has increased, in comparison to the rates generated from the last two rounds.

Table 2: Percentage of Correct, Incorrect, and Unconfirmed Responses over the Last Three Audits

| Audit | “Worst Case” Scenario | | | Imputed | N |
|----------------|-----------------------|-------|-------------|---------|-------|
| | Yes | No | Unconfirmed | Yes | |
| September 2004 | 60.0% | 21.2% | 18.8% | 70.8% | 2,000 |
| November 2004 | 57.4% | 25.1% | 17.5% | 67.1% | 4,000 |
| April 2004 | 64.1% | 22.0% | 13.9% | 72.2% | 1,996 |

For more on the imputation and statistical analysis, refer to Appendix III.

² N = number of confirmed responses.

APPENDIX I: ESTIMATING ELIGIBLE VOTER POPULATION

There are four steps to estimating the number of eligible voters in British Columbia.

Step 1: Estimating Total Population

Statistics Canada produces estimates of the total population for Canada and the Provinces. The reference date for these estimates is the first day of each month and are produced using a component model with the 2001 Census adjusted for net census undercount forming the base. The population counts are released by Statistics Canada quarterly, approximately 3 months after the end of each quarter.

If available, the total population estimated by Statistics Canada is used. However, if the reference date for the eligible voter calculation is outside the published range of Statistics Canada, a forecast of the total provincial population is prepared by BC STATS using a standard component cohort-survival model. As the dates from the model will not match the voting dates, an interpolation between the closest estimated/forecasted quarterly data is performed to produce a total population count for the voting date.

Step 2: Removing the Population aged 0 to 17

Age specific estimates of the provincial population are prepared by Statistics Canada each year with a reference date of July 1. The proportion of the British Columbia population aged 18 and over from the latest Statistics Canada estimate is applied to the total population in Step 1 to produce an estimate of the population 18 years of age and over.

Step 3: Removing Persons in BC Less than 6 Months

An estimate of inter-provincial in-migrants aged 18 years and older for a six month period prior to the reference date is removed from the population estimated in Step 2. The estimate of inter-provincial in-migrants is taken either from Statistics Canada's most recent quarterly estimates, or if the reference period is outside the range published by Statistics Canada, the most recent estimate or forecast of quarterly inter-provincial in-migration prepared by BC STATS.

Step 4: Removing Non Canadian Citizens

To take in to account the resident British Columbia population who are not Canadian citizens the following three components are removed from the population estimated in Step 3.

- a. The 18 and over immigrant population that were counted in the 2001 Census, had arrived in Canada prior to 1991 and are not citizens, is subtracted from

the population estimated in Step 3. It is assumed that immigrants in Canada for more than 10 years who have not become a Canadian citizen will likely never become a citizen of Canada.

- b. The immigrant population from the last five years who would be 18 or over as of the reference date are subtracted from the population estimated in Step 3.³ Given that residency requirements and processing time for citizenship takes a minimum of approximately 4 ½ years, it was considered reasonable to reduce the eligible estimate by the immigrant population for at least that period of time.
- c. Non-permanent Residents aged 18 years and over (i.e. persons in BC on a Student Visa, Work or Ministerial Permit, or are Refugee Claimants), are removed from the population estimated in Step 3. As the number of Non-permanent Residents in BC has been relatively stable for the past year, the most recent estimate published by Statistics Canada is used. The population derived in Step 4 is taken as the number of eligible voters as of the reference date.

³ The immigrant population for the last five years is based on actual immigrant landings (not census).
[Sources: Statistics Canada (quarterly components of population change) and Citizenship and Immigration Canada (personal communication)]

APPENDIX II: CURRENCY AUDIT – METHODOLOGY

SURVEY DESIGN

Data were collected by either a telephone survey or a mail survey (see Appendix II and III). Both surveys asked respondents to confirm the correctness of five details, as stated in the BC Voters List:

- Name
- Date of Birth (DOB)
- Citizenship
- Mailing address
- Residential address

The phone survey allowed respondents to state yes or no to each of the above-mentioned details. Whereas, the mail survey form allowed only the following responses to the correctness of the entire record (i.e. all five details):

- Yes, my record is correct
- No, my record is **not** correct

SAMPLE & SURVEY ADMINISTRATION

Sample selection was done by a random selection stratified by electoral district in order to facilitate statistical analysis. The sample of 2000 voters was drawn from an extract of the EBC Voters List. Four records were later removed from the sample because they duplicate records (4 records). Subsequently, the sample size for this audit was 1996. Sixteen records that had a date of birth as 18000101 were not used in the survey; rather, they were considered as incorrect records for the purposes of estimating the rate of currency.

If no telephone number was easily attributed to the address, then the respondent was sent a survey form letter by Canada Post Xpresspost™ mail. In total 480 letters were mailed.⁴ Respondents were asked to return their completed form by April 27th, 2005. Responses (including undeliverable returns) were recorded until May 3rd, 2005. It is important to note that the methodology for this audit contrasts with that of the second audit, conducted in November 2004.

If there was a sourceable telephone number for the respondent's address, the respondent was contacted by telephone. From April 19th to May 3rd, 2005, attempts were made to contact 1503 individuals.

⁴ Three (3) of the records among the mail survey frame were later discovered to contain a date of birth as 18000101. These records, as well as 13 records among the telephone survey frame, were removed from the sample frame.

For the second audit, respondents who had a sourceable telephone number were sent a survey by regular mail. Respondents, who did not return their completed mail forms by a certain date, were contacted by telephone to verify their vital details. If no telephone number was easily attributed to the address, then they were sent a survey form by Canada Post Xpresspost mail.

DECISION RULES

There were several decision rules in place to guide the data collection and analysis.

1. The primary analysis would be data completed by the respondent, but proxies would be allowed, in a few cases:
 - a. *Phone proxies:* due to the timelines, if information could be gathered from other sources (e.g. family member), then that information would be collected and recorded as a confirmed response.
 - b. *Canada Post Xpresspost™ mail proxies:* As a signature was required for authentication purposes and to track delivery of the letters, the signature was considered a proxy in either one of two ways:
 - If the signature looked like either the name of the addressee or the name of a person with the same last name of the addressee (e.g. a relative), then it was considered as a proxy for a correct address and name. While the correct spelling of the person's name, his or her date of birth and citizenship could not be confirmed, the percentage of these types of proxies accounts for less than 3% of the records.
 - If the signature did **not** look like the name of the addressee nor a person with the same last name of the addressee, then it was considered as an incorrect proxy.

These proxies only applied to cases where no response was received from the addressee prior to the May 3rd cut-off date.

- c. *Mail undeliverable proxies:* if the mail was undeliverable as determined by Canada Post, the returns were considered either as an incorrect proxy or unconfirmed, depending on the reason that the letter was not successfully delivered:
 - The following tracking details were considered as an incorrect proxy: no such address; address incomplete; moved/unknown; no such post office; and item was redirected to receiver's new address.
 - Records were considered as unconfirmed, if the mail tracking details stated unclaimed; attempted delivery but no pick up; item was picked

up but without a recorded signature; item not in Canada Post possession but without a recorded signature; and, item refused by addressee.

2. Partial data may be analyzed for correctness of vital information. Such data were collected from secondary sources during the telephone data collection, including: acknowledgement from other residents that there is someone of that name living at that address; answering machine messages using the respondent's name, etc.

Although there were no places on the mail forms for respondents to correct the information, some respondents did, and so where available, a differentiation was made between corrections made to the name/address or citizenship.

APPENDIX III: CURRENCY AUDIT – IMPUTATION PROCESS

SECOND DRAFT

**PRELIMINARY FINDINGS OF
THE THIRD BC VOTERS LIST QUALITY AUDIT***

Zheng Wu
Department of Sociology
University of Victoria
Victoria, British Columbia, V8W 3P5 Canada

Respectfully Submitted to

BC STAT
Ministry of Management Services
553 Superior Street, First Floor
Victoria, British Columbia

August 2005

*The author would like to thank Rebecca White, Sarah Adams, Lee Herrin and Chris Schimmele for their helpful assistance. Direct all correspondence to Zheng Wu, Department of Sociology, the University of Victoria, P. O. Box 3050, Victoria, British Columbia, V8W 3P5 Canada. E-mail: zhengwu@uvic.ca

PRELIMINARY FINDINGS OF THE THIRD BC VOTERS LIST QUALITY AUDIT

Introduction

The 2004-05 British Columbia Voters List Quality Audit (VLQA) was designed to evaluate the quality of the provincial voters list. The project was funded by Elections British Columbia (EBC), and BC STATS conducted the audit. The project consisted of three independent surveys conducted between September 2004 and April 2005. In each of the surveys, selected voters were asked to verify whether their information on the voters list is correct and current. The rate of currency is defined as the percent of correct and current information for a given provincial electoral district (PED) or the province as a whole. The third audit was conducted in April 2005, which included a provincial random sample of 2,000 respondents.

The objective of this paper is to report the preliminary findings for the third audit. The remainder of the report is divided into four sections: 1) sample design, 2) missing data, 3) findings, and 4) summary.

Sample Design

The target population for the VLQA included all BC eligible electors who appear on the EBC voters list, which is termed *sampling frame* in the statistical literature. The sampling frame for the third audit contained a total of 79 PEDs and 2,667,593 BC electors (see Table 1).⁵

In order to provide PED-level estimates, the sampling frame is divided into 79 sub-frames or strata (PEDs), from which independent and systemic samples are selected. This sampling method is called *stratified sampling*. Because sampling elements (voters) tend to be more homogenous within strata than across strata, stratified sampling can produce a smaller bound in the error of estimation than other sampling strategies (Cochran, 1977). As a result, stratified sampling requires a smaller sample size to obtain estimates with the same level of precision as other sampling designs (e.g., simple random sampling). Using stratified sampling design, 2,000 voters were initially selected from the sampling frame. After removing duplications and ineligible voters (4 cases), the final study sample includes 1,996 eligible voters. The distribution of the sample allocation is shown in Table 1 (see Wu, 2004 for details).

⁵ This number is less than the complete voters list, as it only includes those who had an attributable PED.

Table 1. Proportion of Correct, Incorrect, and Unconfirmed Cases by Electoral District: Voters List Quality Audit 3, April 2005

| No. (1) | Provincial Electoral District (2) | PED (3) | Population ^a (4) | n ^b (5) | Yes (%) ^c (6) | No (%) ^d (7) | Uncfm (%) ^d (8) |
|------------|--------------------------------------|------------|--------------------------------|-----------------------|-----------------------------|----------------------------|-------------------------------|
| 1 | Abbotsford-Clayburn | ABC | 29,962 | 22 | 50.00 | 27.27 | 22.73 |
| 2 | Abbotsford-Mount Lehman | ABM | 32,552 | 24 | 58.33 | 20.83 | 20.83 |
| 3 | Alberni-Qualicumt | ALQ | 36,533 | 27 | 70.37 | 18.52 | 11.11 |
| 4 | Bulkley Valley-Stikine | BLS | 16,210 | 12 | 41.67 | 33.33 | 25.00 |
| 5 | Burnaby-Edmonds | BNE | 36,016 | 27 | 55.56 | 25.93 | 18.52 |
| 6 | Burnaby North | BNN | 36,449 | 27 | 59.26 | 29.63 | 11.11 |
| 7 | Burnaby-Willingdon | BNW | 33,122 | 25 | 52.00 | 28.00 | 20.00 |
| 8 | Burquitlam | BUR | 34,113 | 26 | 57.69 | 26.92 | 15.38 |
| 9 | Cariboo North | CBN | 22,591 | 17 | 58.82 | 29.41 | 11.76 |
| 10 | Cariboo South | CBS | 21,004 | 16 | 56.25 | 43.75 | 0.00 |
| 11 | Chilliwack-Kent | CHK | 32,504 | 24 | 66.67 | 33.33 | 0.00 |
| 12 | Chilliwack-Sumas | CHS | 33,355 | 25 | 76.00 | 20.00 | 4.00 |
| 13 | Columbia River-Revelstoke | CLR | 21,474 | 16 | 81.25 | 18.75 | 0.00 |
| 14 | Comox Valley | CMX | 42,393 | 32 | 68.75 | 21.88 | 9.38 |
| 15 | Coquitlam-Maillardville | CQM | 33,642 | 25 | 64.00 | 32.00 | 4.00 |
| 16 | Cowichan-Ladysmith | CWL | 36,399 | 27 | 74.07 | 14.81 | 11.11 |
| 17 | Delta North | DLN | 32,808 | 25 | 76.00 | 16.00 | 8.00 |
| 18 | Delta South | DLS | 33,280 | 24 | 66.67 | 25.00 | 8.33 |
| 19 | East Kootenay | EKT | 26,240 | 19 | 78.95 | 10.53 | 10.53 |
| 20 | Esquimalt-Metchosin | ESM | 35,708 | 27 | 62.96 | 29.63 | 7.41 |
| 21 | Fort Langley-Aldergrove | FLA | 38,494 | 29 | 62.07 | 10.34 | 27.59 |
| 22 | Kamloops | KAM | 36,113 | 27 | 70.37 | 22.22 | 7.41 |
| 23 | Kamloops-North Thompson | KAT | 33,162 | 24 | 70.83 | 25.00 | 4.17 |
| 24 | Kelowna-Lake Country | KLL | 42,776 | 32 | 78.13 | 15.63 | 6.25 |
| 25 | Kelowna-Mission | KLM | 43,200 | 32 | 46.88 | 34.38 | 18.75 |
| 26 | Langley | LLY | 38,291 | 29 | 65.52 | 13.79 | 20.69 |
| 27 | Malahat-Juan de Fuca | MJF | 36,502 | 27 | 77.78 | 18.52 | 3.70 |
| 28 | Maple Ridge-Mission | MRM | 41,097 | 31 | 64.52 | 19.35 | 16.13 |
| 29 | Maple Ridge-Pitt Meadows | MRP | 37,920 | 28 | 67.86 | 21.43 | 10.71 |
| 30 | Nanaimo | NAN | 38,302 | 29 | 62.07 | 17.24 | 20.69 |
| 31 | Nanaimo-Parksville | NAP | 44,113 | 33 | 66.67 | 21.21 | 12.12 |
| 32 | Nelson-Creston | NEL | 29,675 | 22 | 68.18 | 18.18 | 13.64 |
| 33 | New Westminster | NEW | 37,835 | 28 | 57.14 | 17.86 | 25.00 |
| 34 | North Coast | NOC | 16,027 | 12 | 66.67 | 25.00 | 8.33 |
| 35 | North Island | NOI | 35,380 | 27 | 66.67 | 25.93 | 7.41 |
| 36 | North Vancouver-Lonsdale | NVL | 29,891 | 22 | 59.09 | 40.91 | 0.00 |
| 37 | North Vancouver-Seymour | NVS | 30,531 | 23 | 86.96 | 13.04 | 0.00 |
| 38 | Oak Bay-Gordon Head | OBG | 36,925 | 27 | 66.67 | 33.33 | 0.00 |
| 39 | Okanagan-Vernon | OKV | 42,251 | 32 | 75.00 | 18.75 | 6.25 |
| 40 | Okanagan-Westside | OKW | 34,793 | 27 | 81.48 | 11.11 | 7.41 |
| 41 | Peace River North | PCN | 17,843 | 13 | 76.92 | 15.38 | 7.69 |
| 42 | Peace River South | PCS | 15,632 | 12 | 83.33 | 8.33 | 8.33 |
| 43 | Penticton-Okanagan Valley | PEN | 40,915 | 31 | 80.65 | 6.45 | 12.90 |
| 44 | Port Coquitlam-Burke Mountain | PKM | 36,446 | 27 | 48.15 | 14.81 | 37.04 |
| 45 | Port Moody-Westwood | PMW | 41,323 | 31 | 64.52 | 19.35 | 16.13 |
| 46 | Powell River-Sunshine Coast | POR | 32,808 | 25 | 80.00 | 16.00 | 4.00 |

Table 1 Continued

| No. (1) | Proviincial Electoral District (2) | PED (3) | Population ^a (4) | n ^b (5) | Yes (%) ^c (6) | No (%) ^d (7) | Uncfm (%) ^e (8) |
|------------|---------------------------------------|------------|--------------------------------|-----------------------|-----------------------------|----------------------------|-------------------------------|
| 47 | Prince George-Mount Robson | PRM | 23,560 | 18 | 50.00 | 38.89 | 11.11 |
| 48 | Prince George North | PRN | 23,842 | 18 | 66.67 | 16.67 | 16.67 |
| 49 | Prince George-Omineca | PRO | 24,041 | 18 | 44.44 | 44.44 | 11.11 |
| 50 | Richmond Centre | RCC | 36,264 | 27 | 62.96 | 25.93 | 11.11 |
| 51 | Richmond East | RCE | 36,971 | 28 | 46.43 | 21.43 | 32.14 |
| 52 | Richmond-Steveston | RCS | 37,591 | 28 | 46.43 | 21.43 | 32.14 |
| 53 | Saanich North and the Islands | SAN | 41,130 | 31 | 87.10 | 3.23 | 9.68 |
| 54 | Saanich South | SAS | 37,461 | 28 | 71.43 | 14.29 | 14.29 |
| 55 | Shuswap | SHU | 34,238 | 26 | 65.38 | 19.23 | 15.38 |
| 56 | Skeena | SKN | 19,152 | 14 | 71.43 | 14.29 | 14.29 |
| 57 | Surrey-Cloverdale | SRC | 38,824 | 29 | 72.41 | 20.69 | 6.90 |
| 58 | Surrey-Green Timbers | SRG | 30,075 | 23 | 69.57 | 4.35 | 26.09 |
| 59 | Surrey-Newton | SRN | 28,768 | 22 | 54.55 | 31.82 | 13.64 |
| 60 | Surrey-Panorama Ridge | SRP | 33,433 | 25 | 56.00 | 28.00 | 16.00 |
| 61 | Surrey-Tynehead | SRT | 37,820 | 28 | 64.29 | 25.00 | 10.71 |
| 62 | Surrey-Whalley | SWH | 28,004 | 21 | 61.90 | 14.29 | 23.81 |
| 63 | Surrey-White Rock | SWR | 40,603 | 30 | 83.33 | 10.00 | 6.67 |
| 64 | Vancouver-Burrard | VBU | 51,056 | 39 | 46.15 | 28.21 | 25.64 |
| 65 | Vancouver-Fairview | VFA | 43,305 | 31 | 58.06 | 29.03 | 12.90 |
| 66 | Vancouver-Fraserview | VFV | 33,985 | 25 | 64.00 | 24.00 | 12.00 |
| 67 | Vancouver-Hastings | VHA | 36,221 | 27 | 55.56 | 25.93 | 18.52 |
| 68 | Vancouver-Kensington | VKE | 34,355 | 25 | 44.00 | 28.00 | 28.00 |
| 69 | Vancouver-Kingsway | VKI | 34,546 | 26 | 57.69 | 19.23 | 23.08 |
| 70 | Vancouver-Langara | VLA | 34,988 | 26 | 50.00 | 38.46 | 11.54 |
| 71 | Vancouver-Mount Pleasant | VMP | 36,024 | 27 | 40.74 | 22.22 | 37.04 |
| 72 | Vancouver-Point Grey | VPG | 41,864 | 32 | 50.00 | 28.13 | 21.88 |
| 73 | Vancouver-Quilchena | VQL | 38,183 | 29 | 62.07 | 17.24 | 20.69 |
| 74 | Victoria-Beacon Hill | VTB | 41,451 | 31 | 61.29 | 29.03 | 9.68 |
| 75 | Victoria-Hillside | VTH | 36,952 | 28 | 75.00 | 14.29 | 10.71 |
| 76 | West Kootenay-Boundary | WKB | 30,140 | 23 | 73.91 | 26.09 | 0.00 |
| 77 | West Vancouver-Capilano | WVC | 30,292 | 23 | 65.22 | 21.74 | 13.04 |
| 78 | West Vancouver-Garibaldi | WVG | 35,290 | 26 | 69.23 | 11.54 | 19.23 |
| 79 | Yale-Lillooet | YAL | 22,564 | 17 | 47.06 | 35.29 | 17.65 |
| | Total | | 2,667,593 | 1,996 | 64.1% | 22.0% | 13.9% |

^a Estimated population of eligible voters (with an attributable PED) in British Columbia.

^b Optimal sample allocation.

^c Weighted percent of correct cases including the cases based on proxy response.

^d Weighted percent of incorrect cases.

^e Weighted percent of unconfirmed cases.

Missing Data

In virtually all large-scale surveys, there are cases where respondents could not be located, refused (or were unable) to participate, or dropped out before the interview was completed. Cases that are missing for these or other similar reasons are known as *unit nonresponses*. However, sometimes respondents who cooperate for much of a

survey may refuse (or be unable) to answer some particular questions. Cases where only partial information is available are called *item nonresponses* (Maxim, 1999). Because the provincial voters database contains several pieces of information about each voter in the database (e.g., name, gender, age, address, etc.), potential missing cases in the VLQA would fall under the category of *item nonresponses*.

To handle missing data (unconfirmed voters) in the audit, multiple imputation (MI) techniques were employed (Rubin, 1987). The MI method assumes that missing data are *missing at random* (MAR), which means that, although incomplete data may be different from those with complete data (not *missing at complete random*), the pattern of missing data are predictable from other variables in the dataset. For example, in the 2003 Audit, we found that the likelihood of nonresponse is related to age and place of residence (PED). In addition to the MAR assumption, MI also assumes a multivariate normal distribution for the data (the incomplete and complete data).

The basic idea of MI is simple. Unlike single (deterministic) imputation methods, such as the “hot-deck” method, which imputes a single value for each missing value, MI replaces each missing value with a set of m values (a random sample of missing values), which represent the uncertainty about the correct value to impute (Rubin, 1987).

There are three distinct steps in this process of imputation.

- 1) The imputation process is repeated m times to generate m complete datasets.
- 2) The m datasets are analyzed using conventional statistical tools.
- 3) The results from the m datasets are combined into a summary set of findings.

Although it is time-intensive to impute m data matrices, in most cases, as few as 3-5 imputations are adequate (Rubin, 1996). The method is also well understood and fairly robust to violations of normality of the data used in the imputation (Schafer, 1997).

In this round of audit, 5 data matrices were computed, using six selected variables (including the target variable), which are correlated with the rate of currency. These variables are: age, gender, driver license, residing in a multi-unit complex, social insurance number, and currency. With the exception of age, they are all coded as dichotomous variables with 1 = male or yes, 0 = otherwise. The means of the (five) estimates were computed and their standard errors were estimated. The data were analyzed using the MI procedure in SAS 8.2.

Findings

Table 1 presents the weighted distribution of correct (confirmed) voters’ information (column 6), incorrect information (column 7), and unconfirmed voters (missing data, column 8) by electoral district. The “correct” category also includes the cases that were confirmed through proxy response. The rate of currency and the rate of unconfirmed

voters vary widely across the electoral districts. Indeed, the currency rate ranges from as low as 41% in Vancouver-Mount Pleasant to as high as 87% in North Vancouver-Seymour, and in Saanich North and the Islands. The rate of unconfirmed voters also ranges from 0 in seven PEDs (e.g., Cariboo South and Chilliwack-Kent) to 37% in Vancouver-Mount Pleasant. Overall, the rate of currency is 64.1%, the rate of incorrect information is 21.0%, and the rate of unconfirmed voters is 13.9%. The comparable figures for the first audit are 60%, 21.2%, and 18.8%, and 57.4%, 25.1%, and 17.5% for the second audit (see Table 2).

Table 2. Percentage of Correct, Incorrect, and Unconfirmed Cases: Voters List Quality Audits 1 - 3, September 2004 - April 2005

| Audit | Currency | | | Yes (with imputation) | N |
|-------|----------|-------|-------------|-----------------------|-------|
| | Yes | No | Unconfirmed | | |
| One | 60.0% | 21.2% | 18.8% | 70.8% | 2,000 |
| Two | 57.4% | 25.1% | 17.5% | 67.1% | 4,000 |
| Three | 64.1% | 22.0% | 13.9% | 72.2% | 1,996 |

Table 3 presents the proportion of weighted currency rate (column 3), and revised rate after imputation (column 7). Standard errors for these estimates and the 95% confidence intervals are also presented. At the provincial level, the overall rate is 64.1% with a margin of error of 2.2% (0.011×1.96), 19 out of 20 times. This figure represents the “worse case” scenario, that is, all unconfirmed cases are treated as having incorrect voters’ information. This is, of course, unrealistic.

Using the MI method, the missing data were computed with the means of the MI estimates (see column 7). As expected, at the provincial level, the overall rate of currency increases to 72.2% with a margin of error of 2%, 19 out of 20 times. In other words, the true percent of currency falls between 70.2% and 74.2% (19 out of 20 times). At the electoral district level, except for the PEDs where the rate of unconfirmed votes is 0, the rate has increased in all PEDs. Because of small samples at the district level, standard errors tend to be large, and confidence intervals wider. Hence, caution must be exercised in interpreting these findings. Overall, the figures after imputation represent arguably the “best case” scenario. The reason is that there is likely a selection bias, that is, missing cases are more likely to fall under the “no” category than the “yes” category, and the bias may not be entirely accounted for by the variables used in the MI procedure.

Table 3. Proportion of Confirmed Respondents by Electoral District: Voters List Quality Audit 3, April 2005

| No. | PED | p1 ^a | S.E. | 95% CI | | p2 ^b | S.E. | 95% CI | |
|-----|-----|-----------------|-------|--------|-------|-----------------|-------|--------|-------|
| (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| 1 | ABC | 0.500 | 0.109 | 0.714 | 0.714 | 0.638 | 0.105 | 0.433 | 0.844 |
| 2 | ABM | 0.583 | 0.103 | 0.785 | 0.785 | 0.714 | 0.094 | 0.529 | 0.898 |
| 3 | ALQ | 0.704 | 0.090 | 0.879 | 0.879 | 0.776 | 0.082 | 0.616 | 0.936 |
| 4 | BLS | 0.417 | 0.149 | 0.708 | 0.708 | 0.547 | 0.150 | 0.253 | 0.841 |
| 5 | BNE | 0.556 | 0.097 | 0.746 | 0.746 | 0.660 | 0.093 | 0.478 | 0.842 |
| 6 | BNN | 0.593 | 0.096 | 0.781 | 0.781 | 0.646 | 0.094 | 0.462 | 0.829 |
| 7 | BNW | 0.520 | 0.102 | 0.720 | 0.720 | 0.623 | 0.099 | 0.429 | 0.816 |
| 8 | BUR | 0.577 | 0.099 | 0.771 | 0.771 | 0.677 | 0.093 | 0.494 | 0.860 |
| 9 | CBN | 0.588 | 0.123 | 0.829 | 0.829 | 0.658 | 0.119 | 0.425 | 0.890 |
| 10 | CBS | 0.563 | 0.128 | 0.813 | 0.813 | 0.563 | 0.128 | 0.312 | 0.813 |
| 11 | CHK | 0.667 | 0.098 | 0.859 | 0.859 | 0.667 | 0.098 | 0.474 | 0.859 |
| 12 | CHS | 0.760 | 0.087 | 0.931 | 0.931 | 0.786 | 0.084 | 0.623 | 0.950 |
| 13 | CLR | 0.813 | 0.101 | 1.000 | 1.010 | 0.813 | 0.101 | 0.615 | 1.000 |
| 14 | CMX | 0.688 | 0.083 | 0.851 | 0.851 | 0.741 | 0.079 | 0.587 | 0.896 |
| 15 | CQM | 0.640 | 0.098 | 0.832 | 0.832 | 0.669 | 0.096 | 0.481 | 0.858 |
| 16 | CWL | 0.741 | 0.086 | 0.909 | 0.909 | 0.797 | 0.079 | 0.642 | 0.952 |
| 17 | DLN | 0.760 | 0.087 | 0.931 | 0.931 | 0.813 | 0.080 | 0.657 | 0.969 |
| 18 | DLS | 0.667 | 0.098 | 0.859 | 0.859 | 0.706 | 0.095 | 0.520 | 0.892 |
| 19 | EKT | 0.789 | 0.096 | 0.978 | 0.978 | 0.855 | 0.083 | 0.692 | 1.000 |
| 20 | ESM | 0.630 | 0.095 | 0.815 | 0.815 | 0.672 | 0.092 | 0.492 | 0.852 |
| 21 | FLA | 0.621 | 0.092 | 0.800 | 0.800 | 0.769 | 0.080 | 0.612 | 0.925 |
| 22 | KAM | 0.704 | 0.090 | 0.879 | 0.879 | 0.744 | 0.086 | 0.576 | 0.911 |
| 23 | KAT | 0.708 | 0.095 | 0.894 | 0.894 | 0.737 | 0.092 | 0.557 | 0.917 |
| 24 | KLL | 0.781 | 0.074 | 0.927 | 0.927 | 0.811 | 0.070 | 0.674 | 0.949 |
| 25 | KLM | 0.469 | 0.090 | 0.644 | 0.644 | 0.585 | 0.088 | 0.412 | 0.759 |
| 26 | LLY | 0.655 | 0.090 | 0.831 | 0.831 | 0.768 | 0.080 | 0.612 | 0.924 |
| 27 | MJF | 0.778 | 0.082 | 0.938 | 0.938 | 0.791 | 0.080 | 0.635 | 0.947 |
| 28 | MRM | 0.645 | 0.087 | 0.816 | 0.816 | 0.741 | 0.080 | 0.585 | 0.898 |
| 29 | MRP | 0.679 | 0.090 | 0.855 | 0.855 | 0.737 | 0.085 | 0.571 | 0.903 |
| 30 | NAN | 0.621 | 0.092 | 0.800 | 0.800 | 0.752 | 0.082 | 0.592 | 0.912 |
| 31 | NAP | 0.667 | 0.083 | 0.830 | 0.830 | 0.737 | 0.078 | 0.585 | 0.890 |
| 32 | NEL | 0.682 | 0.102 | 0.881 | 0.881 | 0.767 | 0.092 | 0.586 | 0.948 |
| 33 | NEW | 0.571 | 0.095 | 0.758 | 0.758 | 0.715 | 0.087 | 0.545 | 0.885 |
| 34 | NOC | 0.667 | 0.142 | 0.945 | 0.945 | 0.704 | 0.138 | 0.434 | 0.974 |
| 35 | NOI | 0.667 | 0.092 | 0.848 | 0.848 | 0.713 | 0.089 | 0.539 | 0.887 |
| 36 | NVL | 0.591 | 0.107 | 0.801 | 0.801 | 0.591 | 0.107 | 0.381 | 0.801 |
| 37 | NVS | 0.870 | 0.072 | 1.000 | 1.010 | 0.870 | 0.072 | 0.729 | 1.000 |
| 38 | OBG | 0.667 | 0.092 | 0.848 | 0.848 | 0.667 | 0.092 | 0.486 | 0.848 |
| 39 | OKV | 0.750 | 0.078 | 0.902 | 0.902 | 0.783 | 0.074 | 0.639 | 0.928 |
| 40 | OKW | 0.815 | 0.076 | 0.964 | 0.964 | 0.846 | 0.071 | 0.707 | 0.984 |
| 41 | PCN | 0.769 | 0.122 | 1.000 | 1.008 | 0.819 | 0.111 | 0.601 | 1.000 |
| 42 | PCS | 0.833 | 0.112 | 1.000 | 1.053 | 0.880 | 0.098 | 0.689 | 1.000 |
| 43 | PEN | 0.806 | 0.072 | 0.948 | 0.948 | 0.893 | 0.056 | 0.782 | 1.000 |
| 44 | PKM | 0.481 | 0.098 | 0.673 | 0.673 | 0.696 | 0.090 | 0.520 | 0.873 |
| 45 | PMW | 0.645 | 0.087 | 0.816 | 0.816 | 0.751 | 0.079 | 0.596 | 0.906 |
| 46 | POR | 0.800 | 0.082 | 0.960 | 0.960 | 0.827 | 0.077 | 0.676 | 0.978 |

Table 3 Continued

| No. (1) | PED (2) | p1 ^a (3) | S.E. (4) | 95% CI (5) (6) | | p2 ^b (7) | S.E. (8) | 95% CI (9) (10) | |
|------------|------------|------------------------|-------------|-------------------|-------|------------------------|-------------|--------------------|-------|
| 47 | PRM | 0.500 | 0.121 | 0.262 | 0.738 | 0.556 | 0.120 | 0.320 | 0.792 |
| 48 | PRN | 0.667 | 0.114 | 0.443 | 0.891 | 0.762 | 0.103 | 0.560 | 0.964 |
| 49 | PRO | 0.444 | 0.120 | 0.208 | 0.681 | 0.497 | 0.121 | 0.259 | 0.735 |
| 50 | RCC | 0.630 | 0.095 | 0.444 | 0.815 | 0.695 | 0.090 | 0.518 | 0.872 |
| 51 | RCE | 0.464 | 0.096 | 0.276 | 0.652 | 0.643 | 0.092 | 0.462 | 0.824 |
| 52 | RCS | 0.464 | 0.096 | 0.276 | 0.652 | 0.664 | 0.091 | 0.486 | 0.842 |
| 53 | SAN | 0.871 | 0.061 | 0.751 | 0.991 | 0.933 | 0.046 | 0.844 | 1.000 |
| 54 | SAS | 0.714 | 0.087 | 0.544 | 0.885 | 0.801 | 0.077 | 0.650 | 0.952 |
| 55 | SHU | 0.654 | 0.095 | 0.467 | 0.840 | 0.749 | 0.087 | 0.580 | 0.919 |
| 56 | SKN | 0.714 | 0.125 | 0.469 | 0.960 | 0.794 | 0.112 | 0.574 | 1.000 |
| 57 | SRC | 0.724 | 0.084 | 0.559 | 0.890 | 0.758 | 0.081 | 0.599 | 0.916 |
| 58 | SRG | 0.696 | 0.098 | 0.503 | 0.888 | 0.843 | 0.077 | 0.691 | 0.995 |
| 59 | SRN | 0.545 | 0.109 | 0.333 | 0.758 | 0.629 | 0.105 | 0.423 | 0.836 |
| 60 | SRP | 0.560 | 0.101 | 0.361 | 0.759 | 0.639 | 0.098 | 0.446 | 0.831 |
| 61 | SRT | 0.643 | 0.092 | 0.462 | 0.824 | 0.718 | 0.087 | 0.548 | 0.888 |
| 62 | SWH | 0.619 | 0.109 | 0.406 | 0.832 | 0.757 | 0.096 | 0.570 | 0.945 |
| 63 | SWR | 0.833 | 0.069 | 0.698 | 0.969 | 0.879 | 0.060 | 0.761 | 0.998 |
| 64 | VBU | 0.462 | 0.081 | 0.303 | 0.620 | 0.618 | 0.079 | 0.463 | 0.772 |
| 65 | VFA | 0.581 | 0.090 | 0.404 | 0.757 | 0.659 | 0.087 | 0.489 | 0.829 |
| 66 | VFV | 0.640 | 0.098 | 0.448 | 0.832 | 0.713 | 0.092 | 0.532 | 0.894 |
| 67 | VHA | 0.556 | 0.097 | 0.365 | 0.746 | 0.665 | 0.093 | 0.484 | 0.846 |
| 68 | VKE | 0.440 | 0.101 | 0.241 | 0.639 | 0.608 | 0.100 | 0.413 | 0.803 |
| 69 | VKI | 0.577 | 0.099 | 0.383 | 0.771 | 0.705 | 0.091 | 0.526 | 0.884 |
| 70 | VLA | 0.500 | 0.100 | 0.304 | 0.696 | 0.578 | 0.099 | 0.384 | 0.771 |
| 71 | VMP | 0.407 | 0.096 | 0.219 | 0.596 | 0.621 | 0.095 | 0.435 | 0.807 |
| 72 | VPG | 0.500 | 0.090 | 0.324 | 0.676 | 0.631 | 0.087 | 0.461 | 0.801 |
| 73 | VQL | 0.621 | 0.092 | 0.441 | 0.800 | 0.732 | 0.084 | 0.568 | 0.896 |
| 74 | VTB | 0.613 | 0.089 | 0.439 | 0.787 | 0.662 | 0.086 | 0.493 | 0.831 |
| 75 | VTH | 0.750 | 0.083 | 0.587 | 0.913 | 0.815 | 0.075 | 0.668 | 0.961 |
| 76 | WKB | 0.739 | 0.094 | 0.556 | 0.923 | 0.739 | 0.094 | 0.556 | 0.923 |
| 77 | WVC | 0.652 | 0.102 | 0.453 | 0.851 | 0.734 | 0.094 | 0.550 | 0.919 |
| 78 | WVG | 0.692 | 0.092 | 0.511 | 0.873 | 0.806 | 0.079 | 0.651 | 0.961 |
| 79 | YAL | 0.471 | 0.125 | 0.226 | 0.715 | 0.563 | 0.124 | 0.320 | 0.806 |
| | Total | 0.641 | 0.011 | 0.620 | 0.662 | 0.722 | 0.010 | 0.702 | 0.742 |

^a Weighted proportion of correct cases including the cases based on proxy response.

^b Weighted proportion of p1 with unconfirmed cases imputed using the MI procedure.

Summary

This paper provides a brief report of preliminary findings of the third BC Voters List Quality Audit, conducted in April 2005. It includes a province-wide random sample of 1,996 voters from the Election BC's voters list. The findings of the survey show that the rate of currency varies widely across the BC electoral districts. If the unconfirmed cases are classified as having incorrect information, then the overall rate of currency is

estimated at 64.1% with a margin of error of 2.2% (19 out of 20 times). When the unconfirmed cases are imputed with the mean estimates using the multiple imputation method, the rate of currency increases to 72.2% with a margin of error of 2.0% (19 out of 20 times). Caution must be exercised when interpreting district-level estimates due to small sample sizes.

References

- Cochran, W. G. (1977). *Sampling Techniques*. Third Edition. New York: Wiley.
- Maxim, P. S. (1999). *Quantitative Research Methods in the Social Sciences*. New York: Oxford University Press.
- Rubin, R. R. (1987). *Multiple Imputation for Nonresponse in Surveys*. New York: Wiley.
- Schafer, J. L. (1997) *Analysis of Incomplete Multivariate Data*. London: Chapman & Hall.
- Wu, Z. (2004). *Survey Methodology of the 2004 British Columbia Election Quality Audit*. A Report submitted to the BC STAT. The Government of British Columbia.

APPENDIX IV: TELEPHONE SURVEY SCRIPT

VENTURE CODE – Mail address different to residential address?
 No 1
 Yes 2

INTRODUCTION

Hello may I speak with <Given Name > <Surname >. My name is _____. I am calling on behalf of Elections BC, a non-partisan Office of the Legislature, responsible for administering the Election Act. We are measuring the quality of the provincial voters list. A record from this address has been selected for confirmation. This quality improvement initiative is important to ensure that voters receive necessary voting information.

May I continue?

| | | |
|--|----|----------|
| Continue - correct person..... | 01 | => Q1 |
| Correct name & number - call back anytime..... | 20 | => /INT3 |
| Correct name & number - specific call back | 21 | => /INT3 |
| Not at this number/ address..... | 22 | => /INT2 |
| Correct name & number - refused | 23 | => /INT2 |
| Refused - would not confirm if it was the correct person | 02 | => /END |
| Call-back - no answer | 03 | => /END |
| Line busy..... | 04 | => /END |
| Not in service | 05 | => /END |
| Deceased | 06 | => /END |
| Language difficulties | 07 | => /END |
| No phone number | 15 | => /END |

INT2

Proxy end

Thank you for your time, and have a good day/ afternoon/ evening.

| | | |
|---------------------------------------|----|---------|
| Not at this number/ address..... | 22 | => /END |
| Correct name & number - refused | 23 | => /END |

INT3

Call back end

Thank you. We will call back at <Date and Time >. Have a good day/ afternoon/ evening.

| | | |
|---|----|---------|
| Correct name & number call back anytime | 20 | => /END |
| Correct name & number specific call back..... | 21 | => /CB |

Q1

Is your date of birth <DOB >?

| | | |
|--------------|---|----------|
| Yes | 1 | |
| No..... | 2 | => /INT4 |
| Refused..... | 3 | |

Q2

And are you a Canadian citizen?

- Yes 1
- No 2 => /INT4
- Refused 3

Q3

IF ANY ARE WRONG THEN CHOOSE "NO"

Is your current mailing address: Address 1

- Unit/ Apt -
- Building Number
- Street
- Street Type
- Direction (East/West/North/South)
- City/ Town
- Province
- Postal Code?

- Yes 1
- No 2 => /INT4
- Refused 3

Q4

Is your current mailing address a residential address?

- Yes 1
- No 2 => /INT4
- Refused 3

Q5

=> INT4 if VENTC=1

IF ANY ARE WRONG THEN CHOOSE "NO"

- Do you currently reside at:
- Unit/ Apt -
- Building Number
- Street
- Street Type
- Direction (East/West/North/South)
- City/ Town
- Province
- Postal Code?

- Yes 1 => /INT
- No 2 => /INT4
- Refused 3 => /INT

INT4

| | |
|-----------|--|
| => INT if | NOT (Q1=2 OR Q2=2 OR Q3=2 OR Q4=2 OR Q5=2) |
|-----------|--|

Completed with incorrect information end

On behalf of Elections BC, I would like to thank you very much for your time today.
 If you have any further questions about the survey, or would like to correct your information, please contact Elections BC toll-free at 1-800-661-8683, or go online to www.elections.bc.ca

Again, thank you for your time, and have a good afternoon/ evening/ day.

Completed – information incorrect 24 => /END

INT**End**

On behalf of Elections BC, I would like to thank you very much for your time today.
 If you have any further questions about the survey, please contact Elections BC toll-free at 1-800-661-8683, or go online to www.elections.bc.ca

Again, thank you for your time, and have a good afternoon/ evening/ day.

Completed – information is correct (or refused)..... 01 => /END

Refused - would not confirm if it was the correct person 02 => /END

Call-back no answer..... 03 => /END

Line busy 04 => /END

Not in service 05 => /END

Deceased 06 => /END

Language difficulties 07 => /END

No phone number 15 => /END

APPENDIX V: MAIL SURVEY FORM

Personal and Confidential



Mailing Address:
PO Box 9275 Stn Prov Govt
Victoria BC V8W 9J6

Phone: (250) 387-5305
Toll Free: 1-800-661-8683
(TTY) 1-888-456-5448

Location:
333 Quebec Street, Victoria BC

Email: electionsbc@gems3.gov.bc.ca
Web Site: <http://www.elections.bc.ca/>

Mailing Address and Voter Name in Full

Residential address if different

Jane Doe
#123 - 456 7th St.
Smalltown, BC

Date of Birth: July 1, 1965
Citizenship: Canadian

April 18, 2005

Dear Jane Doe:

Elections BC is a non-partisan Office of the Legislature, responsible for administering the *Election Act*. We are measuring the quality of the provincial voters list, and your record has been selected for confirmation.

We would appreciate your help in advising us whether the voting registration information above is correct (your full name, address, date of birth, and citizenship). If it is correct, please check the "Yes, my record is correct" box below. If the information is incorrect, please check the "No, my record is **not** correct" box, and call us toll-free at 1-800-661-8683 to update your registration record. **Whether or not the record is correct, please complete and return this letter in the enclosed pre-paid reply envelope TODAY or before April 27, 2005.**

The information that you provide is important and will guide us in improving how we maintain the voters list. Thank you for your assistance. If you would like more information about this survey, please visit our Web site at www.elections.bc.ca/reg/enum.htm, or call us at 1-800-661-8683.

Sincerely,

Harry Neufeld
Chief Electoral Officer

Is the voter registration information above correct?

Yes, my record is correct

No, my record is **not** correct

IMPORTANT - PLEASE COMPLETE AND RETURN TO ELECTIONS BC NO LATER THAN APRIL 27, 2005

THANK YOU!