



# KNOW THE ADVERTISING RULES

## 2017 CRESTON FIRE HALL NON-ELECTION ASSENT VOTING ADVERTISING

**Non-election assent voting advertising is any advertising during a non-election assent voting proceedings period that promotes or opposes, directly or indirectly, a particular outcome for the vote.**

Non-election assent voting is taking place in the Town of Creston. If you advertise from November 9 to December 9, 2017, during the 2017 Creston Fire Hall Non-election Assent Voting, you have rules to follow under the *Local Elections Campaign Financing Act*:

- You must register with Elections BC as a non-election assent voting advertising sponsor **before** conducting any advertising.
- You must include your name and contact information on all advertising.
- You must file a disclosure statement with Elections BC by March 9, 2018.

To learn more about the rules and to download registration forms and the Guide for Local Non-election Assent Voting Advertising Sponsors in B.C., visit [elections.bc.ca/lecf](http://elections.bc.ca/lecf).

Media outlets **cannot** publish or transmit non-election assent voting advertising on General Voting Day, Saturday, December 9, 2017.

[elections.bc.ca/lecf](http://elections.bc.ca/lecf)  
1-855-952-0280