



KNOW THE ADVERTISING RULES

2019 NORTH SAANICH BY-ELECTION THIRD PARTY ADVERTISING

Third party advertising is any election advertising not sponsored by a candidate or elector organization.

If you advertise as a third party from March 9 to April 6, 2019 in the 2019 North Saanich By-election, you have rules to follow under the *Local Elections Campaign Financing Act*. You must:

- Register with Elections BC **before** conducting any advertising
- Include your name and contact information on all advertising
- Not sponsor advertising on behalf of, or together with, a candidate or elector organization
- Not spend more than the expense limit
- File a disclosure statement with Elections BC by Friday, July 5, 2019

Find the expense limits at elections.bc.ca/limits.

Find registration forms and the Guide for Local Elections Third Party Sponsors in B.C. at elections.bc.ca/sponsors.

If you have questions about the rules or how to register, call Elections BC at **1-855-952-0280**.

Media outlets **must not** publish or transmit election advertising on General Voting Day, Saturday, April 6, 2019.

elections.bc.ca/lecf
1-855-952-0280 • lecf@elections.bc.ca