



# KNOW THE ADVERTISING RULES

## 2019 CRANBROOK BY-ELECTION THIRD PARTY ADVERTISING

**Third party advertising is any election advertising not sponsored by a candidate or elector organization.**

If you advertise as a third party from April 13 to May 11, 2019 in the 2019 Cranbrook By-election, you have rules to follow under the *Local Elections Campaign Financing Act*. You must:

- Register with Elections BC **before** conducting any advertising
- Include your name and contact information on all advertising
- Not sponsor advertising on behalf of, or together with, a candidate or elector organization
- Not spend more than the expense limit
- File a disclosure statement with Elections BC by Friday, August 9, 2019

Find the expense limits at [elections.bc.ca/limits](https://elections.bc.ca/limits).

Find registration forms and the Guide for Local Elections Third Party Sponsors in B.C. at [elections.bc.ca/sponsors](https://elections.bc.ca/sponsors).

If you have questions about the rules or how to register, call Elections BC at **1-855-952-0280**.

Media outlets **must not** publish or transmit election advertising on General Voting Day, Saturday, May 11, 2019.

[elections.bc.ca/lecf](https://elections.bc.ca/lecf)  
1-855-952-0280 • [lecf@elections.bc.ca](mailto:lecf@elections.bc.ca)

