

SUMMARY OF ADVERTISING BY CLASS

THIRD PARTY SPONSOR

NAME OF FILING ENTITY

**Value of sponsored election advertising by class:
(including value of preparing and conducting)**

	Pre-campaign Period Election Advertising	Campaign Period Election Advertising
Commercial canvassing in person, by telephone or by mobile device		
Newspapers and periodicals		
Promotional materials, including newsletters, brochures, buttons and novelty items		
Radio		
Search engine marketing and optimization		
Signs (lawn signs, billboards, etc.)		
Social media (research and data, social ads, targeted ads, content boosting, etc.)		
Surveys and polls		
Television		
Website displays		
Other (describe)		
Total value of election advertising	A	B

Amount of sponsor's own assets used to pay for election advertising:
(does not include contributions of any kind)

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