



KNOW THE ADVERTISING RULES

2018 LOON LAKE, MCLURE AND SOUTH GREEN LAKE FIRE PROTECTION SERVICES NON-ELECTION ASSENT VOTING ADVERTISING

Non-election assent voting advertising is any advertising during a non-election assent voting proceedings period that promotes or opposes, directly or indirectly, a particular outcome for the vote.

Three non-election assent voting events are taking place in the Thompson-Nicola Regional District. If you advertise from May 24 to June 23, 2018, during the 2018 Loon Lake, McLure and South Green Lake Fire Protection Services Non-election Assent Voting events, you have rules to follow under the *Local Elections Campaign Financing Act*:

- You must register with Elections BC as a non-election assent voting advertising sponsor **before** conducting any advertising.
- You must include your name and contact information on all advertising.
- You must file a disclosure statement with Elections BC by Friday, September 21, 2018.

To learn more about the rules and to download registration forms and the Guide for Local Non-election Assent Voting Advertising Sponsors in B.C., visit elections.bc.ca/lecf.

Media outlets **cannot** publish or transmit non-election assent voting advertising on General Voting Day, Saturday, June 23, 2018.

elections.bc.ca/lecf
1-855-952-0280