



KNOW THE ADVERTISING RULES

2017 WINDERMERE WATER UPGRADE AND EAST SIDE LAKE WINDERMERE WATER SYSTEM SERVICE NON-ELECTION ASSENT VOTING ADVERTISING

Non-election assent voting advertising is any advertising during a non-election assent voting proceedings period that promotes or opposes, directly or indirectly, a particular outcome for the vote.

Non-election assent voting is taking place in the Regional District of East Kootenay. If you advertise from September 28 to October 28, 2017, during the 2017 Windermere Water Upgrade and East Side Lake Windermere Water System Service Non-election Assent Voting, you have rules to follow under the *Local Elections Campaign Financing Act*:

- You must register with Elections BC as a non-election assent voting advertising sponsor **before** conducting any advertising.
- You must include your name and contact information on all advertising.
- You must file a disclosure statement with Elections BC by January 26, 2018.

To learn more about the rules and to download registration forms and the Guide for Local Non-election Assent Voting Advertising Sponsors in B.C., visit elections.bc.ca/lecf.

The local government must include its name and contact information on any non-election assent voting advertising it conducts during this event. However, local governments are not required to register or to file a disclosure statement.

Media outlets **cannot** publish or transmit non-election assent voting advertising on General Voting Day, Saturday, October 28, 2017.

elections.bc.ca/lecf
1-855-952-0280