



KNOW THE ADVERTISING RULES

2017 SALT SPRING ISLAND INCORPORATION NON-ELECTION ASSENT VOTING ADVERTISING

Non-election assent voting advertising is any advertising during a non-election assent voting proceedings period that promotes or opposes, directly or indirectly, a particular outcome for the vote.

Non-election assent voting is taking place in the Capital Regional District. If you advertise from August 10 to September 9, 2017, during the 2017 Salt Spring Island Incorporation Non-election Assent Voting, you have rules to follow under the *Local Elections Campaign Financing Act*:

- You must register with Elections BC as a non-election assent voting advertising sponsor **before** conducting any advertising.
- You must include your name and contact information on all advertising.
- You must file a disclosure statement with Elections BC by December 8, 2017.

To learn more about the rules and to download registration forms and the Guide for Local Non-election Assent Voting Advertising Sponsors in B.C., visit elections.bc.ca/lecf.

Media outlets **cannot** publish or transmit non-election assent voting advertising on General Voting Day, Saturday, September 9, 2017.

elections.bc.ca/lecf
1-855-952-0280