



KNOW THE ADVERTISING RULES

2017 BOWEN ISLAND FIRE HALL AND EMERGENCY OPERATIONS CENTRE NON-ELECTION ASSENT VOTING ADVERTISING

Non-election assent voting advertising is any advertising during a non-election assent voting proceedings period that promotes or opposes, directly or indirectly, a particular outcome for the vote.

Non-election assent voting is taking place in the municipality of Bowen Island. If you advertise from July 20 to August 19, 2017, during the 2017 Bowen Island Fire Hall and Emergency Operations Centre Non-election Assent Voting, you have rules to follow under the *Local Elections Campaign Financing Act*:

- You must register with Elections BC as a non-election assent voting advertising sponsor **before** conducting any advertising.
- You must include your name and contact information on all advertising.
- You must file a disclosure statement with Elections BC by November 17, 2017.

To learn more about the rules and to download registration forms and the Guide for Local Non-election Assent Voting Advertising Sponsors in B.C., visit elections.bc.ca/lecf.

Media outlets **cannot** publish or transmit non-election assent voting advertising on General Voting Day, Saturday, August 19, 2017.

elections.bc.ca/lecf
1-855-952-0280