



# KNOW THE ADVERTISING RULES

## 2018 NORTH COWICHAN AND DUNCAN AMALGAMATION NON-ELECTION ASSENT VOTING ADVERTISING

**Non-election assent voting advertising is any advertising during a non-election assent voting proceedings period that promotes or opposes, directly or indirectly, a particular outcome for the vote.**

Non-election assent voting is taking place in the Municipality of North Cowichan and the City of Duncan. If you advertise from May 24 to June 23, 2018, during the 2018 North Cowichan and Duncan Amalgamation Non-election Assent Voting, you have rules to follow under the *Local Elections Campaign Financing Act*:

- You must register with Elections BC as a non-election assent voting advertising sponsor **before** conducting any advertising.
- You must include your name and contact information on all advertising.
- You must file a disclosure statement with Elections BC by Friday, September 21, 2018.

To learn more about the rules and to download registration forms and the Guide for Local Non-election Assent Voting Advertising Sponsors in B.C., visit [elections.bc.ca/lecf](http://elections.bc.ca/lecf).

Media outlets **cannot** publish or transmit non-election assent voting advertising on General Voting Day, Saturday, June 23, 2018.

[elections.bc.ca/lecf](http://elections.bc.ca/lecf)  
1-855-952-0280