

SUMMARY OF ADVERTISING EXPENSES BY CLASS

4452 (21/12)

NAME OF ELECTOR ORGANIZATION	
Commercial canvassing in person, by telephone or over the internet	
Newspapers and periodicals	
Promotional materials, including newsletters, brochures, buttons and novelty items	
Radio	
Search engine marketing and optimization	
Signs	
Social media	
Television	
Website displays	
Other forms of advertising (describe)	
Total value of advertising	A